

**North American Power Sweeping Association**  
**November 20, 2013**

**NAPSA Board Members in Attendance**

Ken Lindsey, President  
Jim Larko, Past President  
Mark Carter, Secretary  
Debbie Jacketta, Director  
Gabe Vitale, Director  
Jim Dodson, Director  
Tracy Day, Director  
Pete Phillips, Director  
Latasha Crenshaw, Director  
Greg Heyer, Director  
Bryan Young, Director  
Frank Chulick, Director

**Absent:**

Sylvia Richards, Vice President  
Gregg Blair, Treasurer  
Randy Hite, Director

**NAPSA Staff**

Nancy Terry, Association Executive

**CALL TO ORDER:**

Mr. Lindsey called the NAPSA Board Meeting to order at 3:02 PM ET on November 20, 2013 and attendance was taken.

At this time there were not enough members for a quorum therefore the meeting began with general discussion.

**TREASURER'S REPORT:**

The financial statements were distributed. Ms. Terry reported that financials continue to be monitored and are consistent with expectations. Dues for 2014 are beginning to come in as well as expenses for NPE.

With another Board member joining the call, the group now had a quorum.

**APPROVAL OF THE AGENDA:**

Mr. Lindsey called for a motion to approve the agenda.

- **ACTION:** A motion was made to approve the agenda. The motion was seconded and passed unanimously.

**APPROVAL OF THE MINUTES:**

Mr. Lindsey called for a motion to approve the minutes.

- **ACTION:** A motion was made to approve the minutes from the October 9, 2013 Board meeting as submitted. The motion was seconded and passed unanimously.

## **UPDATES:**

### **Certification Team:**

Ms. Jacketta indicated that the committee has three still needing to recertify. It was also noted that the CSC Luncheon planning was in process with all decisions having been made.

### **Benefits Team:**

Mr. Vitale shared that a discount program was in place for Baldwin Filters and that he would like to see it offered to NAPSA members as well. Mr. Carter is to provide the contact name for this program and we can follow up.

- **ACTION:** A motion was made to approve the facilitation of Baldwin Filters as a possible members program. The motion was seconded and passed unanimously.

An offer for a new member program and service to NAPSA for search engine optimization and e-marketing was presented. This first draft of the proposal included a Gold level partnership for the organization. Some concerns were raised so Jeff Old from Visual App was dialed into the meeting to answer questions.

After discussion, the program was sent to a task team consisting of Ken Lindsey, Sylvia Richards, Mark Carter and staff for further evaluation.

### **Legislative & Regulatory Team:**

Nothing new was discussed at this time.

### **Environmental Team:**

Mr. Dodson shared that zinc and iron are issues in his area with the Department of Transportation beginning to look at these levels harder. The committee is planning on reaching out to some tire manufacturers for updates and possible future issues and will report at the next meeting.

### **Web Procurement Team:**

Ms. Terry shared that the revision of the website has been launched and overall the feedback has been positive. She did note that there would be some ongoing support required for higher level programming tasks and a proposal is being developed.

### **Membership Team:**

Ms. Terry shared that although there was only one new member for October, there were four that will be presented for the month of November. She noted that dues billing had gone with the latest poster mailing and renewals were coming in already.

## **Old Business:**

### **Elections:**

The slate of 2014 Board of Directors was shared and it included the election of new Board members Scott Duscher, Rich Katz and Doug Seto along with the returning members of Pete Phillips and Frank Chulick. It was also shared that Randy Hite had submitted his resignation. He has taken a ministry

position and does not intend on continuing in the industry. Mr. Vitale agreed to fulfill Mr. Hite's remaining term. It was noted that Mr. Hite was scheduled to participate in the Best Practice session so staff will work to confirm his attendance and if necessary, to look for a new facilitator.

**Services Survey**

Results of the services survey were distributed. It was noted that overall response needs to improve and we need to look at ways to generate better participation.

**NPE**

Ms. Terry asked that members forward any preference for booth scheduling as she will need to prepare the schedule this month.

**New Business:**

**North American Sweeper Article**

Mr. Lindsey noted that Jennifer from NAS magazine was looking for information on an article she is writing on the future of sweeping. Many noted that they have provided her with assistance.

**NEXT BOARD OF DIRECTORS MEETING:**

The next Board meeting will be via teleconference on December 11, 2013 beginning at 3 PM ET.

- **ACTION:** A motion was made to adjourn. The motion was seconded and passed unanimously.

The meeting adjourned at 4:15 PM ET.