

**North American Power Sweeping Association
June 10, 2015**

NAPSA Board Members in Attendance

Sylvia Richards, President
Pete Phillips, Vice President
Ken Lindsey, Past President
Mark Carter, Secretary
Greg Heyer, Director
John Paraschak, Director
Scott Duscher, Director
Rich Katz, Director
Gabe Vitale, Director
David McCaskill, Director

Absent

Bryan Young, Treasurer
Jeff Old, Director
Latasha Crenshaw, Director
Doug Seto, Director

Guest

Bryan Palmer, Visual App

NAPSA Staff

Nancy Terry, Association Executive

CALL TO ORDER:

Ms. Richards called the NAPSA Board Teleconference to order at 3:05 PM ET on June 10, 2015, and roll was taken. At that time, a quorum was not attained so the group began with a discussion on Sweepers Night Out.

Sweepers Night Out

Ms. Richards shared that staff had attended the NPE preview meeting in Charlotte, NC where a site tour had been done of the hotel and the NASCAR Hall of Fame. At that time, AC Business Media released sponsorship opportunities for a global NPE networking event which is to be held on Thursday, January 28, 2016. This is the timeframe traditionally designated for Sweepers Night Out. The sponsorships and facility that were proposed by the show company did not allow for a private event the size of Sweepers Night Out so the model for this event would need to change.

Mr. Heyer had attended the preview event in Charlotte, NC as well. He shared that he did not see that we would be able to do our traditional event but felt that we should support the NPE networking event. He also recommended that we develop a marketing opportunity by sponsoring a NASCAR driver or two for a photo and meet and greet session at the night out. The costs for the photographer and for the drivers were still to be determined but he felt that it could be done within a similar price point of the past Sweepers Nights Out.

Ms. Terry is to work with Mr. Heyer to develop the new event.

At 3:35 PM a quorum was attained.

- **ACTION:** A motion was made to accept the NPE NASCAR plan as discussed. The motion was seconded and passed unanimously.

APPROVAL OF THE AGENDA:

Ms. Richards called for a motion to approve the agenda.

- **ACTION:** A motion was made to approve the agenda. The motion was seconded and passed unanimously.

APPROVAL OF THE MINUTES:

Ms. Richards called for a motion to approve the minutes from the May 13, 2015 Board meeting.

- **ACTION:** A motion was made to approve the minutes from the May 13, 2015 Board meeting as presented. The motion was seconded and passed unanimously.

UPDATES:

Treasurer:

Ms. Terry reported that financials continue to be as expected and ahead in dues collection over 2014.

NCSO

Mr. Carter reported that things were status quo on the driver certification but that people were finding the site and trying to sign up.

CSC

The team continues to work on multiple renewals.

Webinars:

Mr. Duscher indicated that they were still working on viable candidates for future webinars.

Benefits:

Mr. Vitale shared that he had been working with Caliper which is a company that specializes in personnel. They are looking at a partnership as well as discount program and perhaps a webinar.

Membership/Ambassador:

Mr. Lindsey indicated that he had reached out to one new member and plans to contact the other very soon. He also expressed an interest in surveying the Partner members to determine how we can bring more value to their membership. It was suggested that perhaps we could set up a discussion at NPE.

Old Business:

Government Affairs:

Ms. Terry reported that the Slip-and-Fall survey has concluded and been downloaded. She has contacted Mr. Gilbride about the information and how he would like it formatted.

Logo

Ms. Terry reported that she had surveyed the task force for their thoughts on the logo but was still awaiting the response of one team member.

NEXT BOARD OF DIRECTORS MEETING:

The next Board meeting will be via teleconference on July 8, 2015 beginning at 3:00 PM ET.

- **ACTION:** A motion was made to adjourn. The motion was seconded and passed unanimously.

The meeting adjourned at 4:01 PM ET.