

**North American Power Sweeping Association  
August 12, 2015**

NAPSA Board Members in Attendance

Sylvia Richards, President  
Pete Phillips, Vice President  
Bryan Young, Treasurer  
Ken Lindsey, Past President  
Mark Carter, Secretary  
John Paraschak, Director  
Scott Duscher, Director  
David McCaskill, Director  
Latasha Crenshaw, Director  
Doug Seto, Director

Absent

Rich Katz, Director  
Gabe Vitale, Director  
Jeff Old, Director  
Greg Heyer, Director

NAPSA Staff

Nancy Terry, Association Executive

**CALL TO ORDER:**

Ms. Richards called the NAPSA Board Teleconference to order at 3:08 PM ET on August 12, 2015, and roll was taken.

**APPROVAL OF THE AGENDA:**

Ms. Richards called for a motion to approve the agenda.

- **ACTION:** A motion was made to approve the agenda. The motion was seconded and passed unanimously.

**APPROVAL OF THE MINUTES:**

Ms. Richards called for a motion to approve the minutes from the July 8, 2015 Board meeting.

- **ACTION:** A motion was made to approve the minutes from the July 8, 2015 Board meeting as presented. The motion was seconded and passed unanimously.

**UPDATES:**

**Sweepers Night Out**

Ms. Richards started the meeting with an update on Sweepers Night Out. She shared that previous Sweepers Night Out sponsors had been surveyed and that although some would support the event at the NASCAR Hall of Fame, some were choosing not to support it. The primary concern is that the event does not capture the market well enough for this to qualify as a networking event and that the fact that it is open to all NPE attendees did not capture the target market well. Discussion was had about possible options. Some suggestions were a Wednesday evening event, Thursday morning

breakfast or lower participation level at the NASCAR Hall of Fame. They also discussed not having drivers. There was also discussion of not holding a Sweepers Night Out in 2016. It was decided that we would survey sponsors once again to see if they would participate in any of these additional options.

### **NAPSA Logo Redesign**

The Logo Redesign team presented the board with a recommended logo design. The design was well received and approved as submitted.



- **ACTION:** A motion was made to approve the recommended NAPSA logo as presented. The motion was seconded and passed unanimously.

### **Treasurer:**

Mr. Young reported that financials continue to be similar to the past without any issues coming forward.

### **Webinars:**

Mr. Duscher indicated that the vendor who agreed to participate in the upcoming webinar has not returned the dates but they would work on securing a date.

### **Benefits:**

Mr. Duscher updated the board on the safety posters. He was gathering information on artwork and will be determining a layout.

### **Membership/Ambassador:**

Mr. Lindsey shared that he had welcomed three new members with phone calls this month.

### **New Business:**

#### WOA

Ms. Terry shared that the World of Asphalt folks had contacted NAPSA about presenting once again in March. Discussion was had and it was decided that we would look further at possibly participating. Ms. Terry is to tell WOA that at this time, participation looks promising.

#### Pre-Convention Tour

Ms. Richards invited the board to participate in a Pre-NPE tour and gathering of her facility in Raleigh. She would like to have staff attend as well. This event will take place on Monday before the board meeting and then they will shuttle folks to Charlotte for the convention. The event will begin in the morning and include lunch.

**NEXT BOARD OF DIRECTORS MEETING:**

The next Board meeting will be via teleconference on September 9, 2015 beginning at 3:00 PM ET.

- **ACTION:** A motion was made to adjourn. The motion was seconded and passed unanimously.

The meeting adjourned at 4:12 PM ET.