

**North American Power Sweeping Association
September 9, 2015**

NAPSA Board Members in Attendance

Sylvia Richards, President
Bryan Young, Treasurer
Ken Lindsey, Past President
Scott Duscher, Director
David McCaskill, Director
Latasha Crenshaw, Director
Doug Seto, Director
Pete Phillips, Vice President
Rich Katz, Director
Greg Heyer, Director

Absent:

Mark Carter, Secretary
John Paraschak, Director
Gabe Vitale, Director
Jeff Old, Director

NAPSA Staff

Krista Saul, CPA – Accounting Manager

CALL TO ORDER:

Ms. Richards called the NAPSA Board Teleconference to order at 3:05 PM ET on September 9, 2015, and roll was taken.

APPROVAL OF THE AGENDA:

Ms. Richards called for a motion to approve the agenda.

- **ACTION:** A motion was made to approve the agenda. The motion was seconded and passed unanimously.

APPROVAL OF THE MINUTES:

Ms. Richards called for a motion to approve the minutes from the August 12, 2015 Board meeting.

- **ACTION:** A motion was made to approve the minutes from the August 12, 2015 Board meeting as presented. The motion was seconded and passed unanimously.

UPDATES:

Treasurer:

Mr. Young reported that financials continue to be similar to the past without any issues coming forward. A heads up was given to all committee chairs to think about budgets for next year.

Sweepers Night Out

Ms. Richards started the meeting with an update on Sweepers Night Out. Our sponsors preferred Wednesday Night. We have commitments for 7500 plus the race car driver and several have not responded back to us yet. We have budgeted \$8,000 for this at Whiskey River (a bar with large television screens where NAPSA could display pictures...etc). The sponsors did not like the idea of joining with NPE for the night out so we pressed on with plans for a separate night out. So at this point it looks like NAPSA would have to cover \$500 - \$1000 of the expenses from our budget to have this event, given the sponsor commitments we have received.

- **ACTION:** A motion was made to approve moving forward with a contract with Whiskey River for SNO on Wednesday Night. A second was made. The motion was seconded and passed unanimously.

Staff will sign the Whiskey River contract and will let Amy know of our plans.

Certification Committee – Driver Certification Program

Mr. Carter is unable to join today, so Ms. Richards led the discussion. They are looking for 6-7 people to meet on a Friday/Saturday/Sunday at their own expense at a reasonably priced and easy to travel location to volunteer. They were looking at the first weekend of December. This would allow all to bring their laptops/tablets and pound through the planning together. It was suggested Las Vegas as a potential location, but they would evaluate where would be cheaper based on attendees and where they could fly into easiest. Then it was suggested perhaps groups could meet simultaneously at several locations. Do we have any volunteers? Mr. Duscher said yes, if it was in Las Vegas, California or someplace closer to him. Video conferencing was also suggested as an option. Richards has asked that folks email if they are available or have material to contribute. If you have someone specific that you think should be invited, please email Richards and copy Nancy. At the end of the call, it was suggested that perhaps everyone could come in a day earlier to NPE and meet at Sylvia's and maybe this could work. Noon on Saturday into the evening and then all day Sunday and then after the tour on Monday, re-convene before heading out to NPE. It was suggested that it be paid for Staff to attend to keep the group focused.

NAPSA Logo Redesign

When should we roll out the newly approved logo? If we rolled it out at the meeting, we could have a give-away and sign-up sheets for logo items like tee-shirts and such. The negative is it would delay rolling out the new logo. We also have a brand new booth, but it uses the old logo. The panels in the booth and banners could be done relatively inexpensively to reflect the new design though. If done at the beginning of the show, it could be talked up all week. Rolling it out at NPE gives the most exposure and gives time to get the schemes all planned together.

- **ACTION:** A motion was made to roll out the new logo at NPE at the start of the show, including new panels and pop ups for the booth. The motion was seconded and passed unanimously.

Short term team to work on the roll out – Greg, Latasha, Scott.

WOA

Ms. Richards informed the group that we are registered and we have a booth, but we don't have someone to do the session presentation. The presentation done in the past didn't attract a lot and it was speculated that it was just used as filler. Do we have a better topic? Greg will be there as Schwarze has a booth. They did provide some funds towards hotel and flight. It is March 22-24th in

Nashville. Dave tentatively agreed to do it with a beefier subject and asked for direction from the education committee. Would Carl be willing to come as well since we would need to man the booth too? It was asked that the board start thinking about members near the area that would be willing to drive in to help man the booth.

Comments were made that we did have complaints last year about the NAPSA booth being manned nearly entirely by 800-Sweeper representatives. It was felt that the booth was overly leaning towards 800-Sweeper initiatives rather than strictly NAPSA. Some of the board felt it was exaggerated and it was noted that the booth would not have been staffed without the 800- Sweeper folks last year. Some also noted that traffic was driven our way, even though the show was pretty small.

Webinars:

Mr. Duscher indicated that the speaker has not yet returned the speaker agreement, but the target date is October 27th.

Benefits:

Mr. Duscher updated the board on the safety posters. He was gathering information on artwork and will be determining a layout. Who are we gearing the poster towards – drivers or management. Scott was hoping to gear it towards both. Richards asked that this be sent out by email. Scott had hoped it would be at least dropped into the template.

Membership/Ambassador:

Mr. Lindsey shared that he had welcomed one new member, but he has not yet been able to connect with them personally. Richards sent an email but had not spoken to them.

New Business:

Elections

We have one member due to roll off. Please be thinking about nominations. Greg is rolling off but would like to return. Ken and Nancy will be working on this.

Reminder

Book your rooms for NPE if you have not yet there are few remaining.

NEXT BOARD OF DIRECTORS MEETING:

The next Board meeting will be via teleconference on October 14, 2015 beginning at 3:00 PM ET.

- **ACTION:** A motion was made to adjourn. The motion was seconded and passed unanimously.

The meeting adjourned at 4:05 PM ET.